

Faculty of Management Science

Serial No.	Department	Name of the Supervisor	Name of the Ph.D. Scholar	Registration No.	Regperiod	Research Topic	Likely Date of Completion of Ph.D.	Availing Fellowship
1	Department of Management Studies	Vikkraman P	Brighton Anbu	7071133102	OCT-2007	Polarity Management For Health Care Systems In Tamilnadu & Pondichery		
2	Department of Management Studies	Chandrakumar Mangalam S	Nalini P	7083133204	JUL-2008	A Study On Problems And Prospects Of Rice Mill Entrepreneurs With Special Reference Towards Tamilnadu		
3	Department of Management Studies	Krishnaveni R	Asha P	10901332002	JAN-2009	Enhancing Employee Engagement In The Manufacturing Sector In Tamilnadu	Dec-2017	
4	Department of Management Studies	P s james PSJ	Bindu John Bj	10901332042	JAN-2009	The Effect Of Leader Motivating Language On Subordinates- A Study With Reference To Sales Personnel In Passenger Car Industry.	Dec-2017	
5	Faculty of Commerce & Management	Ramesh S	Rekha S K	10991332024	JAN-2009	Analysis Of The Factors Affecting Intrapreneurship In The Companies	Dec-2017	
6	FACULTY OF MANAGEMENT	Narayanan A G V	Saravanan T P	10931321071	JAN-2009	A Study On Marketing Strategies For General Insurance Products (Livestock And Crop Insurance) With Special Reference To Erode District	Dec-2017	
7	Department of Management Studies	Chandrakumar Mangalam S	Selvaraj A	10911321073	JAN-2009	A Study On Awareness And Practice Of Quality Management In Pump Industries With Special Reference To Six Sigma Concept In Coimbatore District	Dec-2017	
8	Department of Management Studies	Chandrakumaramangalam s	Sivarajadhanavel P	10961321079	JAN-2009	Hedging Practices In Currency Future Market Reference To Usdinr - An Empirical Study	Dec-2017	
9	Department of Management Studies	Navaneethakumar V	Viswanathan M	10901331100	APR-2009	A Study On Marketing Of Fresh Vegetables In The Retail Markets In India With Special Reference To Bangalore Rural District	Dec-2017	
10	Department of Management Studies	Saravanan S	Asokan D	2913819703	JUL-2009	Impact Of Social Network On Purchase Decision	-	
11	Department of Management Studies	Jayanth Jacob	Joseph Mary Rahila U	2924819701	JUL-2009	Decision Model For Intra-bound Medical Tourism	-	
12	Department of Management studies	Ganesan S	Kanimozhi T	100911322006	OCT-2009	A Study On The Impact Of Micro Finance On Women Shgs	Dec-2017	
13	Department of Management Studies	Saravana Raj M.G	Karthikeyan R	100911321007	OCT-2009	A Study On Marketing Efforts Of Private Banks	Dec-2017	
14	Department of Management Studies	Saravanaraj M.G.	Madheswaran M	100961321010	OCT-2009	Stress Influence On Emotion And Behavioral Pattern In Engineering Faculty Members	Dec-2017	
15	Department of MBA	Subha M V	Musthaffa A	100961321012	OCT-2009	An Analysis Of Volatility And Pricing Relationship Of Exchange Traded Derivatives From India.	Dec-2017	
16	Department of Management Studies	Chandrakumar Mangalam S	Raghuvaran A P	100911311013	OCT-2009	A Study On The Relationship Between Personality Type And Work Place Behavior	Dec-2017	
17	Department of Management Studies	Ashok J	Rajesh A	100931321014	OCT-2009	A Study On The Attributes And Factors Influencing Online Buying Behaviour Of The Consumers	Dec-2017	
18	Department of Management Studies	Mahadevan A	Saravanakumar S	100961321018	OCT-2009	Impact Of Dividend Announcements In Indian Stock Market: A Special Approach To Nse Nifty	Dec-2017	

19	Department of Management Studies	Lakshmi A	Vijay Sankar V	100951321026	OCT-2009	A Study On Victorious Marketing Strategem Of Recruiters In Tamilnadu	Dec-2017	
20	Department of MBA	Lakshmi A	Vijaya Chander V S	100961321027	OCT-2009	A Study On Customer Satisfaction On Ayurvedic Health Care Services	Dec-2017	
21	Department of Commerce	Nadarajan S	Banumathi R	2010160101	JAN-2010	"A Study On Marketing Strategies And Practices With Reference To Salt Industry In Tamilnadu"		
22	Department of Management Studies	Saravanan S	Kishori B	20107012002	JAN-2010	A Study To Identify The Factors Contributing To The Success And Failure Of The Employees In Cross Cultural Work Environment		
23	Department of Management Studies	Manimaran M	Lavanya D	20107012003	JAN-2010	Buying Behavior Of Cosmetics Among Urbane Women In Tamilnadu	Dec-2017	
24	Department of Management Studies	Rajamanoharane SW	Senthil K Nathan	20107012006	JAN-2010	Skills Expected Among The Fresh Graduates By The Recruiters Of Manufacturing And Service Industry In Private Sector With Special Reference To Soft Skills	Dec-2017	
25	Department of Commerce	Amirthaiyan S	Victor S	2010160102	JAN-2010	"Quality Of Work Life Among Textile Workers"-A Study With Special Reference To Tiruppur District Of Tamilnadu		
26	Department of Management Studies	Mary Metilda R	Abraham Varughese	71011331001	JUL-2010	A Study On Effect Of Resource Bootstrapping And Bricolage On Profitability Of Informal Grocery Retailers In Coimbatore District	Dec-2017	
27	Department of Mechanical Engineering	Iniyam S	Arun Jernick G	1014819707	JUL-2010	Customer Perception Analysis On Wind Turbine Service Quality In Wind Energy Sector	Dec-2017	
28	Department of Management Studies	Rajeswari krishnan	Ashvin Tk	71011321003	JUL-2010	A Study On The Impact Of Green Marketing Initiative On Brand Equity With Special Reference To Brands In India	-	
29	Department of Management	Muruganandam D	Banumathi S	71031322001	JUL-2010	Faculty Competencies For Effective Teaching " Learning Process In Higher Education Institutions	Dec-2017	
30	Department of Management Science	Kumaravel V	Deepavani S	71011322005	JUL-2010	A Study On Competency Mapping And Employability Skills Analysis With Special Reference To Management Students.	Dec-2017	
31	School of Management Studies	Saravanan R	Gautham S	71011331039	JUL-2010	Microfinance In India - Challenges And Solution Framework	Dec-2018	
32	Department of Management Studies	Karuppasamy R	Govindasolai M	71011321010	JUL-2010	"A Study On Job Satisfaction Of Airline Employees With Special Reference To Tamilnadu".	June-2018	
33	School of Management and Entrepreneurial Development	Barani G	Hariharan P.K	71091331013	JUL-2010	Life Insurance Companies - A Study On Marketing Strategies - Restricted To Coimbatore District.	Dec-2017	
34	Department of Management Studies	Silas Sargunam S	Inbasaharan J. R	2010760102	JUL-2010	Problems And Prospects In Internet Banking With Special Reference To Tamilnadu.		
35	Department of Management Studies,	Chandrakumar G	Kadar Mohideen A	2010S7012002	JUL-2010	Investors Preference And Satisfactory Level Towards Mutual Funds In India With Special Reference To Trichy District - An Empirical Analysis.	Dec-2017	
36	Department of School of Management	Saravanan R	Karthik R	71011331019	JUL-2010	Time Varying Volatility In Indian Stock Markets	-	

37	Department of Management Studies	Kumaravel V	Karuppannan A	71061321020	JUL-2010	Occupational Health Problems - Study In Software Industry With Special Reference To Tamilnadu.	Dec-2017	
38	Department of Management Studies	Chandrakumaramangalam S	Kirubaharan T.K.	71091331023	JUL-2010	A Study On Conflict Management Towards Emerging Role Of Teams In Multi Cultural Organization In It And Ites.	Dec-2017	
39	Department of Management	Mohanasundaram P	Kiruthika G	71061322010	JUL-2010	A Study On Impact Of Globalisation In Indian Banking Sector	-	
40	Department of Management Studies	Vikkraman P	Kumaravel V	71061321026	JUL-2010	A Study On Knowledge Management In Higher Learning Institutions	-	
41	Department of Management Studies	Chandrakumar G	Latha M	2010S7012003	JUL-2010	Performance Analysis Of Serial And Portfolio Women Self Help Groups, Trichy District, Tamilnadu.		
42	Department of Management Studies	Vijaya Rajakumar P T	Lenin Kumar G	71011321028	JUL-2010	Mutual Funds - The Right Investment Option For Financial Independence With Reference To Selected Amc Based On Corpus Value	-	
43	Department of Management Studies	Ganesan S	Manikandan M.K.M	71011321030	JUL-2010	Influence Of Retailer Equity And Customer Personality On Private Label Brand Attitude	-	
44	Department of Management Studies	Somasundaram R	Manivelmurugan R	71091331031	JUL-2010	Study Of Market Acceptability Of Organic Food	Dec-2017	
45	Department of Management Studies	Subha M V	Manju K.V.	71011312013	JUL-2010	A Study On Causal Relationship Between Economic Variables And Stock Market Indices	June-2018	
46	Department of Management Studies	Somu A	Murugaganesh R	71061321035	JUL-2010	Wealth Maximization In Indian Power Generation Industry-An Empirical Study	-	
47	Department of Management Studies	Selvaraj M	Murugan S	71071331036	JUL-2010	A Study On Sustaining Leadership In Steel Industry	-	
48	Department of Management Science	Chandrakumar G	Najma S	2010S7012004	JUL-2010	Store Preference Behaviour Of Indian Consumers On Supermarkets	Dec-2017	
49	Department of Management Studies	Asokkumar S	Nandakumar V.M	71091331037	JUL-2010	A Study On Efficacy Of Perceived Organizational Support On Employee's Organizational Commitment A Pragmatic Study Among Various Five Star Hotel Employees Of Kerala	-	
50	Department of Management Studies	Mary Metilda R	Neena P.C	71011332014	JUL-2010	A Study On The Employability Gap Of Management Graduates Referring To Tamilnadu And Karnataka	-	
51	Department of Management science	Silas sargunam s	Palanisamy V	2010760101	JUL-2010	Service Quality And Customer Satisfaction Towards Ulip Offered By The Public And Private Players -A Comparative Study In Tamilnadu		
52	School of Management and Entrepreneurial Development	Barani G	Rajesh R	71061321043	JUL-2010	"A Study On Factors Influencing Performance Of A Faculty In Technical Educational Institutions"	August-2017	
53	Department of MBA	Kuppusamy S	Ravi Shankar S	71031321048	JUL-2010	A Study On Effectiveness Of Recruitment And Retention Strategies Followed By Bangalore Based It Industries	Dec-2017	
54	Department of Management Studies	Muruganandam D	Ravisankar A	71031321050	JUL-2010	Interrelationship Between Service Quality And Customer Satisfaction In Commercial Banks	Dec-2017	
55	Department of MBA	Velanganni joseph A	Robinson M	2010S7012008	JUL-2010	Customer Relationship Management(Crm)In Banking Sector.	Dec-2017	
56	Department of School of Management	Saravanan R	Sarulatha S	71091332023	JUL-2010	Learning In It Sector	-	

57	Department of Management Science	Asokkumar S	Senthil Kumaran R	71011321054	JUL-2010	Customer Relationship Management Practices Of The Commercial Banks In Salem District	-	
58	Department of Management Studies	Ramkumar N	Soumya S	71011332025	JUL-2010	Impact Of Competency Mapping Practices On Employee Engagement : A Study With Respect To It-Sector In Trivandrum	Dec-2017	
59	Department of Management Studies	Suganthi L	Thenral E	1022819705	JUL-2010	Market Segmentation For Mass Customization Using Soft Computing	Dec-2017	
60	Department of Management Studies	Rajeswari Krishnan	Uma Maheswari K	71011322027	JUL-2010	Personal Finance Literacy Among Salaried	Dec-2017	
61	Department of Management Studies	Chandrakumar G	Usha K	2010S7012005	JUL-2010	Work Life Balance Of Women In Educational Sector		
62	Department of Management Studies	Prabakar S	Usha V	71011322028	JUL-2010	A Study On Effect Of Personality & Perceived Organizational Culture Towards Organizational Commitment	-	
63	Department of Management Studies	Karuppasamy R	Vanaja V	71011322029	JUL-2010	A Comparative Study Of Financial Performance Of Selected Indian And Foreign Mutual Funds In India	-	
64	Department of Management Studies,	Subha M.V	Vidhya K	71011322034	JUL-2010	Influence Of Personality Traits On Investment Decisions Of Working Women Executives- An Empirical Study	Dec-2017	
65	Department of Management Studies	Subha M.V	Vidhya Shankari R	71091332033	JUL-2010	A Study On Employee Engagement Of Pump Manufacturing Industries In Coimbatore	-	
66	School of Management	Saravanan R	Vijay Karthik T.C	71011331066	JUL-2010	Corporate Finance	-	
67	Department of Management of Studies	Barani G	Vijayalakshmi Menon P	71011322035	JUL-2010	Branding - Higher Education	Oct-2017	
68	Department of Management Studies	Geetha S.N	Anandharaja E	2011899101	JAN-2011	A Study Of Individual Resilience And Emotional Intelligence Of Employees Will Being In Select Textile Apparel Industries At Chennai	Dec-2018	
69	Department of Management Studies	Kumaravel V	Anitha N	11161312002	JAN-2011	A Study On Work Life Balance Among Women It Professionals With Special Reference To Tamilnadu		
70	Department of Management Studies	Jaya Bharathi S	Aparna S.G	1111332003	JAN-2011	A Study On The Competency Based Hr Practices Adopted By Information Technology Companies In Coimbatore		
71	Department of Management Studies	Subha M.V.	Arul Sulochana Y	11111332004	JAN-2011	A Study On Stock Market Returns And Volatility " A Global Comparison	Jan-2018	
72	Department of Management Studies	Karuppasamy R	Arul Venkadesh C	11111331003	JAN-2011	A Study On Employees Attitude And Job Satisfaction Among The Bpo Employees In Tamilnadu	Dec-2017	
73	Department of Management Studies	Balanagagurunathan K	Arulmurugan P	11171331002	JAN-2011	A Study On The Performance Of Ipo In Indian Equity Market		
74	Department of Management Studies	Jayabharathi S	Babu Vinothkumar Y	11111331004	JAN-2011	A Study On Brand Resonance Of Mobile Phone Brands In Coimbatore District	Dec-2017	
75	Department of Management Studies	Magesh R	Blessie Pathmu R	1124819107	JAN-2011	Career Development Of Women	Dec-2017	
76	Department of Mechanical Engineering	Palaniswamy E	Elamvazhuthi K	11161331006	JAN-2011	Innovative Strategies For Employees Retention In Manufacturing Industries In Tamilnadu Focusing On Rubber & Its Related Industries.		

77	Department of Computer Science and Information Technology	Varghese Paul	George C Mathew	11101331008	JAN-2011	"The Influence Of Outsourcing Decisions On Human Resource Management-A Study Based On It Companies"	Dec-2017	
78	Department of Management Studies	Karuppasamy R	Hari Krishnan V	11111331009	JAN-2011	A Study On Problems And Prospects Of Microfinance In Tamil Nadu With Special Reference To Coimbatore District	Dec-2017	
79	Department of Management Studies	Jayanth Jacob	Hemalatha D	1123819105	JAN-2011	Factors Influencing Brand Switching Behaviour	Dec-2017	
80	Department of Mechanical Engineering	Saravanan S.V.	Hemamalini P.H	11111332008	JAN-2011	A Study On Work Life Balance Of Faculty In Seldf Financed Engineering College In Coimbatore District	Dec-2017	
81	Department of Management Studies	Saravanan R	Kalyani V	11111332009	JAN-2011	A Study On Impact Of Management Policy On The Performance Of Faculty Members In B-Schools	Dec-2017	
82	Department of Management Studies	Vetrivel T	Lalitha R	11111332012	JAN-2011	Stress Management Practices Among Women Entrepreneurs With Special Reference To Erode District	Dec-2017	
83	Department of Management Studies	Karuppasamy R	Lumina Julie R	11111332014	JAN-2011	A Study On Credit Operation And Risk Management In Idbi With Special Reference To Tamil Nadu	Dec-2017	
84	Department of Management Studies	Jayanth Jacob	Madhan Rajan U	1115819110	JAN-2011	Impact Of Internal Service Quality On Intention To Stay Of Frontline Employees In Hotel Industry	Dec-2017	
85	Department of MBA	Kuppusamy K	Malarkodi K	11141332015	JAN-2011	A Study On Quality Work Life Of Private School Teachers In Karur District	Dec-2017	
86	Department of Management Studies	Asokkumar S	Marutha Durai M	11171331017	JAN-2011	A Study On Augmentation Of Mobile Services Rendered By The Selected Mobile Service Providers In Tamilnadu		
87	Department of Management Studies	Kannan A C	Menaka E S	2011160011	JAN-2011	A Study On Leadership Styles In Life Insurance Industry In Madurai District.		
88	Department of Management Studies	Silas sargunam S	Mini Priya Raj J	2011160103	JAN-2011	Work Life Balance Of It Professionals-A Study With Reference To Technopark-Thiruvananthapuram		
89	Department of Management Studies	Subramani B	Mohammed Yasser Arafath A	11111331018	JAN-2011	Segment Based Preference For Local Vs Global Brands In Indian Motorcycle Industry	Dec-2017	
90	Department of Mangement Studies	Manimaran S	Mohanaselvi R	2011160002	JAN-2011	A Study On Stress Management Among Consultants In Insurance Sectors In Dindigul	Dec-2017	
91	Department of Management Studies	Navaneetha kumar V	Nair Vipin C	11151331021	JAN-2011	A Comparative Study Of Risk Analysis From Insurance Perspective With Special Reference To Tamil Nadu And Karnataka .	Dec-2017	
92	Department of Management Studies	Adalarasu B	Prabakar K	11111321024	JAN-2011	A Study On Customer Relationship Management Practices In Pharmaceutical Industry With Special Reference To Tamilnadu	Dec-2017	
93	Department of Management Studies	Prabakar S	Praveen Babu P	11111331028	JAN-2011	The Effect Of Foreign Direct Investment On Retail Sector With Specific Reference To Tamilnadu	Dec-2017	
94	Department of Management Studies	Subha M.V	Priya Dharshni S	11111312023	JAN-2011	A Study On Competency Characteristics For Performance Improvement In Education Sector.	Dec-2017	
95	Department of Management Studies	Kuppusamy S	Rajan P	11111331029	JAN-2011	A Study On Marketing Strategy For Pump Industry With Special Reference To Coimbatore And Thirupur	Dec-2017	

96	Department of Management Sciences	Saravanan S	Rajesh A.D.J.	20117012003	JAN-2011	Applicability Of Portfolio Performance Evaluation Tools In Indian Mutual Fund Industry	-	
97	AUTOMOBILE ENGG	Palpandi A	Rajesh R	2011160018	JAN-2011	A Study On Impact Of Information Technology In Banking Sector With Reference To Southern Tamilnadu.		
98	Department of Management Studies	Jaya bharathi S	Rajni Paul	11111332025	JAN-2011	A Study On Quality Of Work Life Of Employees Among Retailers Of Coimbatore District.	Dec-2017	
99	Department of Management Studies	Selvavinayagam K	Ramesh S	11171331033	JAN-2011	A Study On Marketing Mix Of Fmcg Companies With Special Reference To Cosmetics.		
100	Department of Management Studies	Chandrakumar Mangalam S	Ravikumar V	11131331034	JAN-2011	A Study On Performance Of Npa In Selected Priority Sector Advances And Its Impact On Public Sector Commercial Banks In India		
101	Department of Management Studies	Sundharesalingam P	Renukadevi P	11111312026	JAN-2011	Portfolio Construction	Dec-2017	
102	Department of Management Studies	Vetrivel T	Renukadevi R	11111332027	JAN-2011	A Study On Buying Behaviour Of Female Customers With Special Reference To Durable Goods In Erode District.	Dec-2017	
103	PSG Institute of Management	Nandagopal R	Rupini R V	11111312029	JAN-2011	Study On The Effectiveness Of Sensory Drivers	Dec-2017	
104	Department of Management Studies	Chandrakumar Mangalam S	Samuvel K	11111331035	JAN-2011	A Study On Ethical Value Systems And Its Effect On Organizations Success	Dec-2017	
105	Department of Management Studies	Suganthalakshmi T	Sangeetha K	11151332031	JAN-2011	A Study On The Impact Of Socio-Economic Factors Among The Investors In Nbfci With Special Reference To Coimbatore District.		
106	Department of Management Studies	Ravi A	Santosh Basavaraj	11101331036	JAN-2011	A Study Of Corporate Social Responsibility Of Selected Business Enterprises In India	Dec-2017	
107	Department of Management Studies	Vetrivel T	Satheeshkumar R	11161331037	JAN-2011	An Empirical Study Of Retail Service Quality In Organized Retail Stores With Special Reference To Coimbatore District		
108	Department of Management Studies	Karthikeyan P	Selvaraju K	11161331039	JAN-2011	A Study On The Customer Behavior Towards Branded Broadband Service Provider With Special Reference To Indian Telecom Industry.		
109	Department of Management Studies	Silas Sargunam S	Shabu John J	2011160102	JAN-2011	Talent Management Strategies For Sustaining The Growth Of It Organisations - An Empirical Study With Reference To Technopark, Thiruvananthapuram		
110	Department of Management Studies	Mariyappan M.S.R	Sharmila A	11161332033	JAN-2011	A Study On Quality Of Work Life Among Working Women Employees With Special Reference To Banking Sector At Salem District		
111	Department of Management Sciences	Annette B	Shobhana N	20117012006	JAN-2011	Work Life Balance Of Women Entrepreneurs In Tamil Nadu	Dec-2018	
112	Department of Management Studies	Silas sargunam S	Siva Kumar R	2011160104	JAN-2011	A Study On Customer Relationship Management In Life Insurance Corporation Of India -A Study With Reference To Kanyakumari District		
113	Department of Management Studies	Manimaran S	Sivakumar B	2011160004	JAN-2011	A Study On Impact Of Media On Consumer Behaviour In Dindigul	Dec-2017	
114	Head of University	Anand joshi K	Soumya Chakraborty	11101331043	JAN-2011	Mapping Learning Outcomes To Program Objectives For Executive Education Programs In Management	Dec-2017	

115	Department of MBA	Manimaran S	Srijith S	2011160001	JAN-2011	Application Of Software Metrics For Effective Project Management And Decision Making	Dec-2017	
116	Department of Management Studies	Srividhya S	Subramani R	11111331044	JAN-2011	Talent Management And Organizational Capability	Dec-2017	
117	Department of Management Studies	Krishnaveni Muthiah	Suja S	11111312037	JAN-2011	Marketing Orientation In Emerging Economies With Special Reference To Experiential Marketing In Food Retailing Outlets	Dec-2017	
118	Department of Management Studies	Silas sargunam S	Sujitha Mary S	2011160105	JAN-2011	Measuring Customer Based Brand Equity Of Popular Brands Of Hindustan Unilever Limited In Kanyakumari District:Am Empirical Study		
119	Department of Management Studies	Balanaga gurunathan K	Suresh R.D	11121331045	JAN-2011	A Study On Opportunities And Challenges In Financing Of Micro, Small And Medium Enterprises With Special Reference To Tamilnadu.	Dec-2017	
120	Department of Management Studies	Mohandass S	Uma R	11111332038	JAN-2011	A Study On The Impact Of Ethical Practices In Human Resource Management On Organizational Performance With Respect To Textile Units In Tirupur District		
121	Department of Management Studies	Selvaraj M	Umayya Salma Shajahan	11171332039	JAN-2011	Investor Perception And Evaluation Of Mutual Fund Schemes In Indian Scenario With Special Reference To Tamilnadu	Jan-2018	
122	Department of Management Sciences	Nandagopal R	Vaishnavee S	11111312040	JAN-2011	A Study On The Consumer Behavior Of Luxury Car Customers	Dec-2017	
123	Department of Management Studies	Kuppusamy S	Venkatesan R	11101331046	JAN-2011	Communities Of Practice: Optimizing Internal Knowledge Sharing And Enabling Social Learning	Jan-2018	
124	Department of Management Studies	Jayanth Jacob	Venkatesan R	1113819109	JAN-2011	A Generic Model To Help Insurance Companies Address The Needs Of Insurance Seekers In Developing Countries.	Dec-2017	
125	Department of Management Studies	Magesh R	Vijayalakshmi P	1124819101	JAN-2011	A Study On The Impact Of Psychological Variables On Organizational Citizenship Behaviour Among Health Care Professionals.	Dec-2017	
126	Department of Management Studies	Swarnalatha C	Vijayalakshmi P	2011160010	JAN-2011	A Study On The Implication Of Npa In Housing Finance Institutions Of Dindigul District	Jan-2018	
127	Department of MBA	Jayasreekrishnan	Abirami U	2011177001	JUL-2011	Celebrity Endorsement And Its Impact On Buying Decision	Jan-2019	
128	Department of Management Science	Vijay L	Ajay V K	2011117003	JUL-2011	Challenges And Opportunities Of Ssi In Globalized Era	Jan-2021	
129	Department of Management Studies	Radha P	Ajith Sundaram M.R	71111331001	JUL-2011	Evaluation Of Social Networking Sites For Business Application And To Understand The Customer Insights From The Social Media Data.	Dec-2018	
130	Department of Management Studies	Rajeswari krishnan	Anitha R	71111332001	JUL-2011	Customer Relationship Management	-	
131	Department of Management Studies	Jawahar rani K	Anuradha M	2011177002	JUL-2011	Work Place Issues And Its Impact On Job Performance In Manufacturing Sector	Jan-2018	
132	Department of Management Studies	Vertrivel S.C.	Arun Prasad K	2011S7012002	JUL-2011	Modeling Customer Satisfaction In Customers Of Mobile Service Providers	-	
133	Department of Management Studies	Murugappan S	Balakrishnan R	71131331002	JUL-2011	Growth Prospects For Woven Apparel Exports In India	Dec-2017	

134	Department of Management Studies	Jawahar rani K	Chandrasekar T	2011177012	JUL-2011	A Study On Quality Of Work Life And Its Impact On Work Performance Of Employee With Special Reference To Automobile Industries In Chennai	Jan-2019	
135	Department of Management Studies	Subrahmanian MU	Chandrasekaran S	2011177017	JUL-2011	Buying Behaviour Towards Children Toys - A Study Among Shoppers Of Organized Retail	Jan-2018	
136	Department of Management Studies	Silas sargunam S	Dhilip J	20117601001	JUL-2011	Service Quality In Insurance Sector: A Multi Dimensional Analysis With Special Reference To Kk District	-	
137	Department of Management Studies	Vanithamani M.R	Gowrilingeswari L	71111332003	JUL-2011	Growth Opportunities For The Organised Retail Formats In Coimbatore.	-	
138	Department of Management Studies	Vijaya kumar V.T.R	Jasmine Suguna S	20117601004	JUL-2011	A Study On Store Loyalty Determinants With Special Reference To Multiple Store In Kanyakumari District.	-	
139	Department of M.B.A	Jawahar rani K	Jeyasudha K	2011177004	JUL-2011	A Study On Servqualgap In Health Care Industry (With Special Reference To Chennai City)	Jan-2018	
140	Department of Management Studies	Prabakar S	John William A	71111331006	JUL-2011	A Comparative Study On Consumer Behaviour In Rural And Urban Areas With Special Reference To Durable Goods In Coimbatore District	-	
141	Department of Mechanical Engineering	Ramesh S.	Kamalaveni M.S.	71171332005	JUL-2011	Hr Challenges In Retaining Employees In Technical Institutions	Dec-2018	
142	Department of Management Studies	Lakshmi A	Kannammal A	71131332006	JUL-2011	Issues And Challenges Of Microfinance Institutions And Performance With Respect To Rural Women Self Help Groups In Erode District	Dec-2017	
143	Department of Management Studies	Vanithamani M.R	Kavitha K	71111332008	JUL-2011	A Study On Impact Of Microfinance On Self Helps In Coimbatore District	-	
144	PSG Institute of Management	Swamynathan R	Krithika E	71111332010	JUL-2011	Impact Of Social Media On Retail Business	-	
145	Department of Management Studies	Vanithmani M.R	Lakshmi S	71111332011	JUL-2011	Influence Of Job Dissatisfaction On Creativity With Emotional Intelligence And Motivation As Moderators Among Teaching Professionals	-	
146	Department of Management Studies	Geetha S N	Martin Selva Kumar M	2011177014	JUL-2011	"Role Of Micro Finance In Empowerment Of Rural Entrepreneur"	Jan-2018	
147	Department of Management Studies	Vijaya kumar V.T.R	Mary Asha K	20117601006	JUL-2011	Organizational Excellence With Special Reference To Educational Institutions In Tamilnadu	-	
148	Department of Management Studies	Mohanasundaram V	Matheswaran S	71161331007	JUL-2011	A Study On Operational Efficiency Of Selected Private Bank With Special Reference To Coimbatore	-	
149	Department of Management Studies	Jayanth Jacob	Mathew Thomas Gil	1115819706	JUL-2011	Measuring Purchase Intention With Mediation Effects Of Perceived Value, Risk, Satisfaction And Trust From The Green Perspective		
150	Department of Management Studies	Umarani P	Maya G	2011177005	JUL-2011	An Empirical Investigation In To Work Place Issues Of Temporary Workers In Automotive Industries At Chennai		
151	Department of Management Studies	Karthikeyan P	Mohanraj G	71111331008	JUL-2011	A Study On Consumer Preference Towards Marketing Practices And Performance Of Organised Retail Stores In Erode District	Dec-2017	
152	Department of MBA	Jawahar rani K	Nagalakshmi P	2011177006	JUL-2011	"A Study On Workplace Emotions And Its Influence On Well-Being"		

153	Department of Management Studies	Somasundaram R	Prakash N	71131331009	JUL-2011	An Evaluation Of The Apparel Retail Service Operation In Tamil Nadu	Dec-2017	
154	School of Management	Sundararajan S	Prakash P	71111331010	JUL-2011	A Study On Stock Market Liquidity Vs Business Cycle With Special Reference To Nse Stock Exchange & Indian Macro Economic Variables	May-2018	
155	Department of Management Studies	Vijaya kumar V.T.R	Punitha Sahaya Mary Francis	20117601003	JUL-2011	Impact Of Hrd Practices Of Scheduled Banks On Customers	-	
156	Department of Management Studies	Suganthi L	Raj Kumar V	1112819705	JUL-2011	Social Media Marketing	Jan-2018	
157	Department of Management Studies	Umarani P	Rajalakshmi C	2011177007	JUL-2011	A Study On The Growth Of Online Advertisement Practices With Special Reference To The Selected Consumer Durable Goods In Chennai, Tamilnadu		
158	DEPARTMENT OF MANAGEMENT STUDIES	Joseph paul raj V	Ramanathan Rm	2011260010	JUL-2011	Marketing Strategies Adopted By Private Sector Hospitals		
159	RVS Faculty of Management	Adalarasu B	Ramesh K	71111331012	JUL-2011	Effectiveness Of Outbound Training	-	
160	Department of Management Studies	Bina T	Rejish David Jose P	71111331013	JUL-2011	Value Engineering In Health Care Sector With Reference To Coimbatore District	-	
161	Department of Management Studies	Vijaya kumar V.T.R	Rekha G.M	20117601005	JUL-2011	Purchase Decision On Luxury Brand Cars- A Study With Reference To Kanayakumari District.	-	
162	Department of Management Studies	Hansa lysander manohar	Sathiyamurthi K	1114819704	JUL-2011	Knowledge Sharing System For Service Sectors	Dec-2017	
163	Professor of Management Studies	Karuppasamy R	Sathyanarayanan S.R	71111331014	JUL-2011	A Study On The Impact Of Training & Development On Bank Employees With Special Reference To Coimbatore	Dec-2018	
164	Department of Management Studies	Maran K	Selvakumar V	2011177009	JUL-2011	Faculty Perception Towards Institutional Climate With Reference To Self Financing Engineering Colleges	Jan-2020	
165	Department of Management Studies	Rajeshwari Krishnan	Sindhu G	71111332013	JUL-2011	Talent Management	Dec-2018	
166	Department of Management Studies	Hansa lysander manohar	Siranjeevi M S	1112819703	JUL-2011	" Optimization Of Storage System In Warehouse For Agricultural Products In Tamilnadu"		
167	Department of Management Studies	Maran K	Sivagami S	2011177013	JUL-2011	"A Comparative Study On Empowerment Of Rural Entrepreneurs In Manufacturing & Agro Industries Of Krishnagiri District"	Jan-2019	
168	Department of Management Studies	Vetrivel S.C	Sivakumar R	2011177010	JUL-2011	A Study On Effectiveness Of Customer Experience Management In Frequently Accessing The Online Insurance Services At Urban Area	Jan-2018	
169	Department of Management Studies	Rajeswari Krishnan	Subashini R	71111332015	JUL-2011	Stock Market Volatility(Derivatives)	Dec-2017	
170	Department of Management Studies	Swarnalatha C	Thiruvenkatraj T.R	2011260012	JUL-2011	A Study On Customer Relationship Management In Canara Bank With Special Reference To Theni District	Jan-2018	
171	Department of Management Studies	Geetha S.N	Vasanthi Jason	1124819701	JUL-2011	Work Engagement	Dec-2017	
172	Department of Management Studies	Subrahmanian Mu	Yabesh Abraham Durairaj I	2011177011	JUL-2011	Employee Engagement Predictors " A Study In Non-Banking Financial Companies	Jan-2018	

173	Department of Management Studies	Chandrakumarmangalam S	Arun Kumar D	11211311001	JAN-2012	"A Study Of Socio-Psychological Equilibrium Of Professional And Domestic Life Of Working Women"		
174	Department of Management Studies	Chandrakumarmangalam S	Bhuvaneswari S	11211322004	JAN-2012	Tacit Knowledge In E Business With Select Industries In Coimbatore District		
175	Department of Management Studies	Hansa Lysander Manohar	Bindhu A	1224819101	JAN-2012	The Influence Of E-Learning Quality Dimensions On Knowledge Acquisition And Application In It And Ites Sector		
176	Department of Management	Manimaran S	Darwin Gnana Jebha A	2012160013	JAN-2012	A Study On Service Quality Of Information System In Banks	-	
177	Department of Management Studies	Adalarasu B	Dheenadhayalan A	11291331004	JAN-2012	A Study To Analyse The Emotional Branding In Textile Retail Outlets In Coimbatore District.		
178	Department of Management Studies	Nedunchezian V R	Dhivya D	11211332006	JAN-2012	Analysis Of The Performance Of Indian Micro Finance Institution Listed With 4 Diamond Profile In The Mix	Dec-2017	
179	Department of Management Studies	Jaya bharathi S	Dineshkumar M	11291331006	JAN-2012	A Study Of Customer Relationship Management Of Banks In Coimbatore District		
180	Department of Management Studies	Shankari parivallal L	Durairaj A	11271331007	JAN-2012	"A Study On Consumer Behaviour In Retail Sector With Special Reference To Garments Towards Tamilnadu"	Dec-2017	
181	Department of Management Studies	Jaya bharathi S	Gandhi L	11211331008	JAN-2012	A Study On Training Challenges And Development Of A Training Model For Women Self Help Groups In Coimbatore Districtdevelopment Of A Hr Model		
182	Department of Management Studies	Jaya bharathi S	Gayathri V	11291332007	JAN-2012	A Study On Emotional Intelligence Of Executives In Telecommunication Sector In Coimbatore Dist		
183	Department of Management Studies	Ravi A	Kadhar A	11251331011	JAN-2012	Evaluation Of Consumer Perception Towards Housing Finance From Financial Institution With The Special Reference To Krishnagiri Dt	Dec-2017	
184	Department of Management Studies	Saravanakumar M	Kalaiselvan Vr	11291331012	JAN-2012	A Study On Compensation And Benefits Of Employees In Pump Industry Limited To Coimbatore City		
185	Department of Management Studies	Muthuvelayutham C	Karuppasamy R	11201311016	JAN-2012	A Study On Strategic Role Of Logistics Management In Seaport With Special Reference To Voc Port, India		
186	Department of Management Studies	Ramkumar N	Kirutika Gayathiri C	11291332010	JAN-2012	Comparison Of Upsc And TnpSC Training Modules		
187	Department of Management Studies	Subha M V	Lakshmi Prabha D	11211332011	JAN-2012	A Study On Corporate Governance And Its Impact On Firm Performance	Dec-2017	
188	Department of Management Studies	Vikkraman P	Mariappan S S	11291331018	JAN-2012	Innovative Settlement Mechanism Of Industrial Disputes With Special Reference To Textile Industries		
189	Department of Management Studies	Mahadevan A	Mohanapriya K	11261332012	JAN-2012	A Study On Stress Management Among Bank Employees With Special Reference To Erode District		
190	Department of Management Studies	Vetrivel T	Murugesan R	11251331020	JAN-2012	Empirical Analysis On Problems And Prospects For Execution Of Chief Minister's Health Insurance Scheme With Special Reference To Krishnagiri District In Tamil Nadu, India		

191	Department of MBA	Ayyappan S	Nagarajan S	11211331022	JAN-2012	Efficiency Of Indian Stock Market : A Study With Special Reference To Nse		
192	Department of Management Studies	Anil rao paila	Nageshbabu V Garapati	11201331023	JAN-2012	A Study Of Factors Influencing Successful Execution Of It Projects.	Jan-2018	
193	Department of Management Studies	Prabakar S	Nisha M	11271332013	JAN-2012	A Study On The Attitude Of The Employees Of Banking Sector And Their Perception Towards Organisational Culture		
194	Department of Management Studies	Asok kumar S	Nitesh S	11291331024	JAN-2012	Role Of Pay And Leadership In Organizational Commitment: An Empirical Study (With Reference To Employees Working In Resorts In Kerala)		
195	Department of Management Studies	Swarnalatha C	Palanivelrajan B	2012160012	JAN-2012	Services Marketing In Hotel Industry - An Empirical Study In Madurai District.	March-2020	
196	Department of Management Studies	Prabakar S	Periyasamy K	11291331025	JAN-2012	A Study On Customer Preference Towards The Type Of Houses In Tirupur		
197	Department of Management Studies	Anil rao paila	Pillai Anita Radhakrishnan	11201332017	JAN-2012	Information And Communication Technology Integration In Indian Management Education	Jan-2018	
198	Department of Management Studies	Ravi A	Priya Rathna R	11271332020	JAN-2012	"A Study On Profitability And Liquidity Position Of Cement Industry In Tamil Nadu"		
199	Department of Management Studies	Asokkumar S	Rajesh Kumar M	11271331028	JAN-2012	Relationship Between Quality Of Work Life And Work Performance Of Workers At Select Magnesite Industries In Tamil Nadu		
200	Department of Management Studies	VETRIVEL T	Ramani Rajan C	11291331029	JAN-2012	Employees Performance Appraisal With Special Reference To Registered Human Security Service Agencies In Tamil Nadu		
201	Department of Management Studies	Lakshmi A	Ramesh T	11261331030	JAN-2012	Macro Economics Development And Its Impact On Spot And Futures Market In Equity Towards Global Stock Market Behavior.		
202	Department of Mechanical Engineering	Sudhakara Pandian R	Ramya T	2012160011	JAN-2012	A Study On Quality Of Working Life Among It Professionals In It Industries.	Dec-2017	
203	Department of Management Studies	Somu A	Ramya V	11271332021	JAN-2012	E Recruitment In It Sector		
204	Department of Management Studies	Githa heggde	Renu Lata Rajani	11201332022	JAN-2012	Study Of Bull-Whip Effect (Demand Variability) In Services Supply Chain		
205	Department of Management studies	Saravanaraj M.G	Riyazahmed K	11271331031	JAN-2012	A Study On Investor Perception, Preference And Awareness Towards Various Investment Avenues Offered By Banks In India With Reference To Western Parts Of Tamilnadu		
206	Department of Management Studies	Vetrivel T	Sabapathy T.P.	11291331032	JAN-2012	Hr Practices With Special Reference To Garments Industries In Southern Chennai Region		
207	Department of Management Studies	Rajasekaran B	Sankar S	11261331033	JAN-2012	A Study On Green Marketing Awareness Among The Consumers In Chennai City		
208	Department of Management Studies	Adalarasu B	Sarathbabu B	11291331034	JAN-2012	A Study To Analyse"Oppurtunitys Faced By Indian Sme Entering In Global Market"		
209	Department of Chemical Engineering	Narashiman K	Satheesan P	1215829106	JAN-2012	Quality Management System Practices Among Sme Sector In Chennai	Dec-2017	
210	Department of Management Studies	Chandrakumarmangalam S	Sathiyapriya M	11211322023	JAN-2012	An Empirical Study On Talent Management In It Sector With Reference To Bangalore And Coimbatore		

211	PSG Institute of Management	Vivek N	Selvam R	11291331036	JAN-2012	Optimization Of Lead Time Using Quality Management Tools And Techniques		
212	Department of Management Studies	Ravi A	Selvi K R	11251312024	JAN-2012	A Study On Evaluation Of Human Resource Development Practices In Multi Speciality Hospitals With References To Narayana Hrudayalaya Hospital ,Bangalore	Dec-2017	
213	Department of Management studies	Shani N	Senthilkumar U S	11211331037	JAN-2012	A Study On Determinants Of Employee Retention In It Industry With Special Reference To Coimbatore District	Dec-2017	
214	Department of Management studies	Swamynathan R	Shabeena Begum M	11211312025	JAN-2012	Investigation Of Lean Management Techniques Implementations Among Manufacturing Firms In Coimbatore District	Jan-2018	
215	Department of Management studies	Ravi A	Somanna K.A	11251311038	JAN-2012	Agro-Marketing Stategies Of Coffee Growers In Coorg District	Dec-2017	
216	Department of Management Studies	Joseph paul raj V	Soundarapandiyam P	2012160010	JAN-2012	Marketing Strategies Of Two Wheelers Manufactures With Reference To Tamil Nadu	Dec-2017	
217	Department of Management Studies	Ramkumar N	Srirangan V	11291331039	JAN-2012	Employee Engagement Strategies Of Various Sectors In Tamilnadu		
218	Department of Management Studies	Chitra K	Suresh R	11291331040	JAN-2012	A Study On The Influence Of Social Media Marketing On Consumer Buying Behavior.		
219	Department of Management studies	Ravi A	Suresh S	11251311041	JAN-2012	Factors Influencing Management Practices In Schools For Its Excellence With Reference To Rural Segment Of Krishnagiri District.		
220	Department of Management Studies	Vetrivel T	Thamil Chelvam N	11231331042	JAN-2012	Problems And Prospectus Of Mutual Fund Investors With Special Reference To Coimbatore And Erode District	Dec-2017	
221	Department of Management Studies	Vetrivel S C	Vasudevan R D	11211331043	JAN-2012	A Study On Forecasting Financial Time Series With Specific Reference To Indian Stock Market	Dec-2017	
222	Department of Management Studies	Balanaga Gurunathan K	Venkateshwaran S	11271321044	JAN-2012	Risk And Return Analysis Of Gold Etf's In Indian Securities Markets		
223	Department of Management Studies	Ravi A	Vivekananda J	11251311045	JAN-2012	A Study On Training Methods Employed For Effective Performance At Granite Industries With Special Reference To Krishnagiri District.		
224	Department of Management Studies	Shani N	Walter Vikas I	11211331046	JAN-2012	A Study On Influence Of Organizational Development Techniques In Hr Practices	Dec-2017	
225	Department of Youth Welfare Studies	Velanganni joseph A	Felix Subin Thomas B	1214879704	JUL-2012	The Role Of Corporate Social Responsibility In Investor's Investment Decisions	Dec-2017	
226	Department of Management Studies	Sudharani ravindran D	Gowri R	1224869713	JUL-2012	Role Of Social Marketing On Communicable Diseases And Health Care Among Primitive Tribal Community In Tamil Nadu	Jan-2018	
227	Department of Chemical Engineering	Radha K V	Hashnee S	1224829715	JUL-2012	Analysis Of New Dimension Of Sustainability And Corporate Social Responsibility Through Brand Management		
228	Department of Management Studies	Krishnamoorthy V	Irshad Ahmed Y	1218819701	JUL-2012	Promotional Strategies Of Leather Industries In India	Jan-2018	
229	Department of Chemical Engineering	Narashiman K	Mangalalakshmi B	1225829705	JUL-2012	Analysis Of Learning Styles Of The Employees In It/It Es Sector	Jan-2018	
230	Department of Management Studies	Hansa lysander manohar	Shakila Shobana T	1224819717	JUL-2012	Development Of A Leagile Supply Chain Model To Improve Supply Chain Performance Of Leather Industry	Jan-2018	

231	Department of Management Studies	Sudharani Ravindran D	Srikanta R	1214869716	JUL-2012	Builders View On Prospects Of Green Building In Bangalore		
232	Department of Management Studies	Lakshmi A	Kalaivani E	1323869107	JAN-2013	Risk Management And Its Implications In Commodity Trading With Special Reference To National Stock Exchange, Chennai	Jan-2018	
233	Department of Industrial Engineering	Baskaran R	Kirithik R.S	1323819101	JAN-2013	Health Care Practioners Intention To Migrate In Indian Health Industry Influenced By Work Values And Occupational Commitment		
234	Department of Management Studies	Kannan A.C	Shankar	1315879103	JAN-2013	A Study On Influence Of Service Quality Factors On Consumer Behaviour In Retail Sector With Special Reference To Super Markets In Madurai		
235	Department of Management Studies	Magesh R	Karpagham C	1322819703	JUL-2013	A Study On The Work Life Balance Of Women Faculty Teachers In Engineering Arts And Science And Polytechnic Colleges (With Reference To Tamil Nadu	Dec-2017	
236	Department of Chemical Engineering	Narashiman K	Karthikeyini S	1323829705	JUL-2013	Work Life Balance Among Government Higher Officials And Corporate Executives		
237	Department of Chemical Engineering	Narashiman K	Praveen Raghu Narayan T	1314829702	JUL-2013	A Study On Impact Of Emotional Intelligence On Work Effectiveness Of High School Teachers	Dec-2017	
238	Department of Management Studies	Rajendran G	Abdul Qadir B.S.A	1418819109	JAN-2014	Financial Inclusion Through Microfianance		
239	Department of Management Studies	G Rajendran	Anil Verma Mr.	1415819111	JAN-2014	Consumer Expectation And Satisfaction Level In Tourism Industry	Dec-2017	
240	Department of Management Studies	Suganthi L	Anitha Elavarasi Gn	1422819107	JAN-2014	Emotional Contagion	Jan-2018	
241	Department of Institute of Management	Krishnaveni R	Anusha V	1425869101	JAN-2014	A Study On The Effect Of Organisational Silencing On The Performance Of Organisations		
242	Department of Management Science	Sudharani Ravindran R	Harish V	1415869105	JAN-2014	A Study On The Key Elements Affecting The Performance Of A Sales Person With Special Reference To Product Knowledge,Sales Proficiency And Persuasive Ability With Respect To Publishing Industry In Tamil Nadu.	Jan-2018	
243	PSG Institute of Management	Nandagopal R	Kannan B	1415869114	JAN-2014	Knowledge Management And Effect On Productivity		
244	Department of Management Sciences	Nandagopal R	Krishnaveni D	1424869102	JAN-2014	Factors Affecting Adoption Of Sustainable Practices As A Business Strategy For Smes	Jan-2019	
245	Department of Marketing	Sudharani Ravindhnan D	Uma P	1424869103	JAN-2014	Marketing Of Rural Products In Retail Organized / Unorganized Sector		
246	Institute of Ocean Management	Srinivasalu S	Vedachalam N	1414819113	JAN-2014	Economics Of Methane Gas Extraction From Gas Hydrates Reservoirs		
247	Department of School of Management Studies	Karthikeyan P	Velsamy A	1414869110	JAN-2014	An Analysis Of Tqm In Engineering Colleges With Reference To Tamilnadu State, India.	Jan-2018	
248	Department of Management Studies	Vetrivel S.C	Babin Dhas D	1414869702	JUL-2014	A Study On Work Life Balance Among Employees In Msmes With Special Reference To Kanyakumari And Tirunelveli Districts	Dec-2017	
249	Department of Management Studies	Rajendran G	Indra K.T.	1424819703	JUL-2014	Public Spending And Human Development		
250	Department of Management Studies	Suganthi L	Srilalitha R	1425819706	JUL-2014	Workplace Spirituality	Jan-2018	

251	Department of School of Management Studies	Karthikeyan P	Srinivasan K	1413869704	JUL-2014	Investor Buying Behaviour Towards Stock Market With Reference To Salem District In Tamilnadu: A Study	Dec-2017	
252	Department of Management Studies	Karthikeyan P	Subramaniyan N	1413869701	JUL-2014	A Study On Performance Of Small Cap And Large Cap Stocks Since 1994	Dec-2017	
253	Department of Management Studies	Suganthi L	Yogalakshmi J A	1423819705	JUL-2014	Talent Management	Jan-2018	Yes
254	Dept. of Management Studies	Suganthalakshmi T	Aishwarya R	1523869112	JAN-2015	A Study On Impact Of Organizational Culture In Employees In Indian Organizations	Jan-2019	
255	Department of Chemical Engineering	Narashiman K	Divya J	1523819109	JAN-2015	A Study On Rhetories & Realities Of Human Capital In Food Manufacturing Sector.	Jan-2018	
256	Department of Management Studies	Magesh R	Keerthana B	1523819105	JAN-2015	A Study On The Impact Of Psychological Capital And Innovative Behaviour In Work Commitment And Job Satisfaction Among The Faculty Of Teaching In Engineering Colleges.	Dec-2017	
257	Department of Industrial Engineering	Raju R	Malini S	1525819101	JAN-2015	Motivation	Jan-2019	
258	Department of Chemical Engineering	Narashiman K	Nathiya B	1524829110	JAN-2015	A Study On The Role Of Talent Acquisition And Retention Management In The Joint Venturing And Business Partnership Companies With Reference To Automobile Sector Based Indian And Foreign Company Collaboration		
259	Department of Management Studies	Srividhya S	Pon Esakki Sangeetha E	1522869113	JAN-2015	Share Market	Jan-2018	
260	Department of Management Studies	Senthilkumar N	Pradeep Kumar Mohanty	1515819102	JAN-2015	Identifying Farmers Brand Preference Towards Purchase And Use Of Complex Fertilizer Under Decontrolled Price Policy"		
261	Department of Management Studies	Srividhya S	Shanodhini A	1522869111	JAN-2015	Financial Management	Jan-2018	
262	Department of Management Studies	Hansa lysander manohar	Sudha L	1525819104	JAN-2015	Study And Development Of Suitable Quality Assurance Model For An Agro-Based Industry	Jan-2018	
263	Department of Management Sciences	Srividya V	Susana D	1524869115	JAN-2015	"Impact And Growth Of Social Media In Financial Services - With Specific Reference To Indian Banking Sector"	Dec-2017	
264	Department of Management Studies	Srividhya S	Thanasingh S	1513869114	JAN-2015	A Study On Employee Engagement And Productivity In Ites Sector	Jan-2018	
265	Department of Management Studies	Suganthi L	Thara Yasmin B	1528819106	JAN-2015	Knowledge Discovery Framework For Educational Data Mining	Dec-2019	Yes
266	Department of Management Studies	Vetrivel S.C	Vijayakrishnan R	1512869103	JAN-2015	Status Of Financial Inclusion Of Rural Households In Salem District - A Study	Dec-2017	
267	Department of Industrial Engineering	Baskaran R	Anvarali Shahul Hameed N	1518819705	JUL-2015	Supply Chain Optimization In Aec Industry In India	Jan-2018	
268	Department of Management Studies	Senthilkumar N	Margaret S	1524819704	JUL-2015	Consumer Buying Behavior Of Green Products With Special Reference To Indian Snacks Market	Jan-2018	
269	PSG Institute of Management	Krishnaveni R	Monica R	1523869702	JUL-2015	A Study Of Employee Engagement And Individual Behaviour In The Service Sector In Tamil Nadu	Jan-2018	

270	Department of Management Studies	Suganthalakshmi T	Saravana Priya M	1523869703	JUL-2015	A Study On Effectiveness Of Health Management Information System In Government Hospitals Of Coimbatore District - A Management Perspective	Jan-2018	
271	Department of Management Studies	Chandrakumar Mangalam S	Shanmugapriya B	1524869706	JUL-2015	Corporate Social Responsibility Activities Undertaken By The Msme In The Northern And Western Zones Of Tamilnadu.	Jan-2019	
272	Department Of Management Studies	Nandagopal R	Sivakumar P	1514869701	JUL-2015	A Detailed Study And Validation Of Strategic Career Crafting Process	Jan-2019	
273	Department of Management Studies	Krishnaveni R	Subhashini D	1524869707	JUL-2015	Evidence Based Talent Management For The Organisational Effectiveness.	Jan-2018	
274	Department of Management Studies	Senthilkumar N N	Chitra K	1622819101	JAN-2016	Content Analysis Of Indian Television Food And Beverage Advertisements Targeted On School Going Children Aged 6 To 13 Years	Jan-2018	Yes
275	Department of Management Studies	Swarnalatha C	Gouri G.N	1624879102	JAN-2016	Organizational Citizenship Behavior (Human Resource Management)	Jan-2022	
276	Department of Mechanical Engineering	Velraj R	Mangat Ram Sharma	1615819110	JAN-2016	Efficient Management Of Renewable Power Generation Through Hybrid Energy Storage Technologies.	Jan-2019	
277	Department of Management Studies	Swarnalatha C	Prabaharan M	1612879106	JAN-2016	Changing Behaviour Pattern In Purchasing The Car With Special Reference To Madurai Region		
278	Department of Management Studies	Venkatesh J	Rajesh Kumar M	1612869103	JAN-2016	A Study On Operational Patterns In Supply Chain Logistics And Inventory Management	Jan-2018	
279	Department of Management Studies	Hansa Lysander Manohar	Reuban Gnana Asir T	1614819104	JAN-2016	Analysis Of Real Time Streaming Input For Iot Applications	Jan-2022	
280	Department of Management Studies	Nandagopal R	Sathyapriya M	1624869105	JAN-2016	Examining The Personal Finance Attitudes, Behaviors, And Knowledge Level Among Private And Government Employees In Coimbatore.	Jan-2022	
281	PSG Institute of Management	Nandagopal R	Sriram S	1615869109	JAN-2016	Influence Of Out Of Home Advertising In Brand Communication		
282	Department of Management Studies	Senthil Kumar N	Annadurai A	16138197102	JUL-2016	Study On Enhancing Destination Branding Using Cultural Heritage In Tamilnadu		
283	Department of Management Studies	Sheik Manzoor A K	Jayakumar D	16148197103	JUL-2016	Role Of Enterprise Resource Planning In Medical Tourism	Jan-2019	
284	Department of Management Studies	Karthikeyan P	Manikkandan R	16148697101	JUL-2016	An Innovative Inland Logistical Model Of Using Multi-Utility Vehicle For Sustainable Supply Chain Management	Jan-2019	
285	Department of Aerospace Engineering	Senthil Kumar K	Vivekanandan K	16128397199	JUL-2016	It Enabled Irrigation Through Unmanned Systems	Jan-2019	
286	PSG Institute of Management	Sudharani Ravindran D	Yogesh S.G	16158697104	JUL-2016	Neuro Marketing In Automobile Advertisement -With Special Reference To Suv Model Segment In Tamilnadu Region	Jan-2019	
287	Department of Management Studies	Suganthi L	Aarthi P A	17248191102	JAN-2017	Shopping Influencers, Positive And Negative Reinforcements And Behaviours For Eating Healthy	Jan-2019	Yes
288	Department of Management Studies	Senthil Kumar N	Deepika R	17248191109	JAN-2017	A Study On User Behavior Towards The Usage Of Smartphone Applications	Jan-2019	
289	Department of Management Studies	Manimaran S	Divyabharathi S	17248791108	JAN-2017	Worklife Balance And Stress Management In Hospitals	Jan-2019	

290	Department of Management Studies	Navaneethakumar Venugopal	Durgadevi V K	17258691114	JAN-2017	A Study On Agile Human Resource Structure In It Industries With Reference To Bangalore,Karnataka.		
291	Department of Management Studies	S N Geetha	Kirubaharan B	17148191105	JAN-2017	Measuring Of Customer Awareness And Perception About The Ingredients Of The Products	Jan-2020	
292	Department of Management Studies	Rajkumar P	Murali R	17128691112	JAN-2017	A Study On Resources Utilisation And Growth Of Enterprises From Msme Sector.	Jan-2019	
293	Department of Management Studies	Manimaran S	Nivethigha R P	17248791106	JAN-2017	Health Hazards And Stress Management In Banking Sector	Jan-2019	
294	Department of Management Studies	Geetha S.N.	Nutan Singh	17298191101	JAN-2017	Role Of Fiis In Indian Stock Market Volatility	Jan-2020	
295	Department of Management Studies	Geetha S.N	Ophelia Nitin Mannar	17258191115	JAN-2017	The Future Of Money - Blockchain Technology	Jan-2020	
296	Department of Information Science and Technology	Kannan A	Sadhana S A	17228191111	JAN-2017	Sales Recommendation System Based On Predictive Analysis	Jan-2019	
297	Department of Management Studies	Navaneetha Kumar Venugopal	Sowmya N	17248691104	JAN-2017	Effectiveness Of Training And Its Impact On Productivity With Special Reference To Pharmaceutical Industries, Krishnagiri District, Tamil Nadu	Jan-2019	
298	Department of Chemical Engineering	Narashiman K	Vasu R	17158291110	JAN-2017	To Study The Impact Of Six Sigma Tools In Business Excellence		
299	Department of Management Studies	Muthuvelayutham C	Vennila S	17248791103	JAN-2017	E Governance Management System In Tamil Nadu Generation And Distribution Corporation Ltd.		
300	Department of Management Studies	Rajkumar P	Vikram Kannan	17158691113	JAN-2017	Improvement Of Supply Chain Process Involved In Cosmetic Industries In India.		
301	Department of Management Studies	Saravana Kumar M	Vimal R	17148691107	JAN-2017	Behavior Of Stock Market In India	Jan-2022	
302	Department of Management Studies	Somasundaram R.	Brindavathi R	17248697102	JUL-2017	Skill Gap Analysis For Women Empowerment In Sc/St Sector In Erode District		
303	Department of Management Studies	Kirupa Priyadarsini M	Gitanjali G	17298697111	JUL-2017	Assessing The Impact Of Leadership On Employee Engagement		
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305	Department of Management Studies	Kirupa Priyadarsini M	Hemavathy R	17248697112	JUL-2017	Corporate Governance And Valuation Of Firm		
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