

Faculty of Management Sciences

Serial No.	Department	Name of the Supervisor	Name of the Ph.D. Scholar	Registration No.	Reg. Period	Research Topic	Likely Date of Completion of Ph.D.	Availing Fellowship
1	Department of Management Studies	Suganthi L	Aarthi P A	17248191102	JAN-2017	SHOPPING INFLUENCERS, POSITIVE AND NEGATIVE REINFORCEMENTS AND BEHAVIOURS FOR EATING HEALTHY	Jun-2020	ACRF
2	Department of Management Studies	Senthil Kumar N	Achu Sam K	19258191105	JAN-2019	A study on product adaptation and marketing strategies for Scalability and Profitability in Quick Service Restaurant (QSR) Segment in India	Jan-2022	
3	Department of Management Studies	Suganthalakshmi T	Aishwarya R	1523869112	JAN-2015	A STUDY ON IMPACT OF ORGANIZATIONAL CULTURE IN TEACHING FACULTIES IN ENGINEERING COLLEGE WITH REFERENCE TO CHENNAI	Jan-2020	
4	Department of Management Studies	Radha P	Ajith Sundaram M.R	71111331001	JUL-2011	Evaluation of social networking sites for business application and to understand the customer insights from the social media data.	Aug-2019	
5	Department of Industrial Engineering	Raju R	Ambika M Raja	18258197105	JUL-2018	AN EMPIRICAL INVESTIGATION OF THE INFLUENCE OF LSS PRACTICES ON THE ENVIRONMENTAL SUSTAINABILITY THROUGH GREEN HR PRACTICES	Jan-2021	ACRF
6	Department of Management Studies	Geetha S N	Amrutha V.Namboodiri	18258991111	JAN-2018	EMOTIONAL CONTAGION	Dec-2019	ACRF
7	Department of Management Studies	Suganthi L	Anitha Elavarasi GN	1422819107	JAN-2014			
8	Department of Management Studies	Kumaravel V	Anitha N	11161312002	JAN-2011	A Study on Work Life Balance among Women IT Professionals with Special Reference to Tamilnadu		
9	Department of Management Studies	Ashok J.	Antony Raj J M	19148697110	JUL-2019	MEASURING ONLINE REPUTATION MANAGEMENT OF TOP INDIAN COMPANIES AND ANALYSING THE CHALLENGES FACED BY THEM IN MANAGING THEIR REPUTATION		
10	Department of Management Studies	Jawahar rani K	Anuradha M	2011177002	JUL-2011	Work Place Issues and its impact on job performance in Manufacturing Sector	Sep-2019	
11	Department of Institute of Management	Krishnaveni R	Anusha V	1425869101	JAN-2014	A Study on the effect of Organisational Silencing on the performance of Organisations		
12	Department of Industrial Engineering	Baskaran R	Anvarali Shahul Hameed N	1518819705	JUL-2015	Supply Chain Optimization in AEC Industry in India	Jul-2020	
13	Department of Management Studies	Joshua Selvakumar J.	Arthi T S	19248697107	JUL-2019	EXPLORING MARKETING COMMUNICATION STRATEGIES REQUIRED FOR SUSTAINABILITY OF SMALL BUSINESSES IN COMPETITIVE ENVIRONMENTS		
14	Department of Management Studies	Subha M.V.	Arul Sulochana Y	11111332004	JAN-2011	A study on stock market returns and volatility "A global comparison"	Jun-2019	
15	Department of Management Studies	Balanagagurunathan K	Arulmurugan P	11171331002	JAN-2011	A STUDY ON THE PERFORMANCE OF IPO IN INDIAN EQUITY MARKET		
16	Department of Management Studies	Vetrivel S.C	Babin Dhas D	1414869702	JUL-2014	A STUDY ON WORK LIFE BALANCE AMONG EMPLOYEES IN MSMEs WITH SPECIAL REFERENCE TO KANYAKUMARI AND TIRUNELVELI DISTRICTS	Dec-2019	
17	Department of Management Studies	Revathipandian D	Babitha Lucin Rani B	19238997112	JUL-2019	AN EMPIRICAL ANALYSIS ON THE CHALLENGES FACED BY THE TEAM LEADERS IN AUTOMOBILE INDUSTRY WITH SPECIAL REFERENCE TO CHENNAI CITY		
18	Department of Management studies	Umasankar M	Balakrishnan R	71131331002	JUL-2011	Growth Prospects for Woven Apparel Exports in India	Dec-19	

19	Department of Management Studies	Somasundaram R	Brindavathi R	17248697102	JUL-2017	SKILL GAP ANALYSIS FOR WOMEN EMPOWERMENT IN SC/ST SECTOR IN ERODE DISTRICT	Jul-2020	
20	Department of Industrial Engineering	Raju R	Chandhini S	18238191121	JAN-2018	ROLE OF PROJECT MANAGEMENT IN ACHIEVING SUSTAINABILITY IN PROJECT LIFECYCLE		
21	Department of Management Studies	Thiruvankadam T	Chandrasekaran S	2011177017	JUL-2011	Buying behaviour towards Children Toys - A study among Shoppers of Organized Retail		
22	Department of Management Studies	Senthil kumar N	Chitra K	1622819101	JAN-2016	Content Analysis of Indian Television Food and Beverage Advertisements Targeted on School Going Children aged 6 to 13 Years	Dec-2019	
23	Department of Management Studies	Geetha S N	Deepa A	18258191103	JAN-2018	Behavioural Financing	Jan-2021	
24	Department of Management Studies	Senthil Kumar N	Deepika R	17248191109	JAN-2017	A Study on User Behavior Towards the Usage of Smartphone Applications	Jul-2020	
25	Department of Management Studies	Adalarasu B	Dheenadhayalan A	11291331004	JAN-2012	A STUDY TO ANALYSE THE EMOTIONAL BRANDING IN TEXTILE RETAIL OUTLETS IN COIMBATORE DISTRICT.		
26	Department of Management Studies	Silas sargunam S	DHILIP J	20117601001	JUL-2011	Service Quality in Insurance Sector: A Multi dimensional analysis with special reference to KK District		
27	Department of Management Studies	Stephen A	Dhilip Kumar M	19148691103	JAN-2019	A STUDY ON IMPACT OF BRAND EQUITY ON COMPETITIVE ADVANTAGE IN TOOTH PASTE SEGMENT WITH SPECIAL REFERENCE TO SALEM DISTRICT	Jan-2023	
28	Department of Management Studies and Rese	Jaya Bharathi S	Dineshkumar M	11291331006	JAN-2012	A Study of Customer Relationship Management of Banks in Coimbatore District	Dec-19	
29	Department of Management Studies	Thiruchelvi A	Divya Prabha C	19238191102	JAN-2019	Understanding Employee Thriving-The role of Workplace and Personal factors and its consequences on Work outcomes and Psychological wellbeing.	Dec-2021	
30	Department of Management Studies	Manimaran S	Divyabharathi S	17248791108	JAN-2017	Worklife Balance and Stress Management in Hospitals	Dec-2020	
31	Department of Management Studies	Navaneethakumar Venug	Durgadevi V K	17258691114	JAN-2017	A STUDY ON AGILE HUMAN RESOURCE STRUCTURE IN IT INDUSTRIES WITH REFERENCE TO BANGALORE,KARNATAKA.	Dec-2020	
32	Department of Youth Welfare Studies	Velanganni joseph A	Felix Subin Thomas B	1214879704	JUL-2012	The Role of Corporate Social Responsibility in Investor's Investment Decisions	Dec-19	
33	Department of Management Studies	Santhi V	Firdaus Bashir	18298691114	JAN-2018	TRANSACTIONAL ANALYSIS	Jun-2021	
34	Department of Management Studies	Hansa Lysander Manoha	Gayathri G	18258191104	JAN-2018	A STUDY ABOUT ACCEPTANCE AND ADOPTION OF CRYPTOCURRENCY IN E-BUSINESS	Dec-2021	
35	Department of Management Studies	Kirupa Priyadarsini M	Gitanjali G	17298697111	JUL-2017	ASSESSING THE IMPACT OF LEADERSHIP ON EMPLOYEE ENGAGEMENT	Jul-2020	
36	Department of Management Studies	Swarnalatha C	Gouri G.N	1624879102	JAN-2016	ORGANIZATIONAL CITIZENSHIP BEHAVIOR (HUMAN RESOURCE MANAGEMENT)	Dec-2022	
37	Department of Management Studies	Sudharani Ravindran D	Gowri R	1224869713	JUL-2012	Role of Social Marketing on Communicable Diseases and Health Care among Primitive Tribal Community in Tamil Nadu	Dec-2019	
38	Department of Management Studies	Mary Metilda R	Grace Antony Rose A	17158697105	JUL-2017	DIGITAL MARKETING	Jan-2021	
39	Department of Management Science	Sudharani Ravindran R	Harish V	1415869105	JAN-2014	A study on the key elements affecting the performance of a sales person With special reference to Product knowledge,Sales Proficiency and Persuasive ability With respect to publishing industry in Tamil Nadu.	Feb-2020	

40	Department of Management Studies	Kirupa Priyadarsini M	Hemavathy R	17248697112	JUL-2017	EFFECTS OF PROVIDING PEER INFORMATION ON PROPERTY INVESTMENT DECISION TAKEN BY INDIVIDUALS		
41	Department of Management Studies	Jaisankar S S	Indhujaa S	18248691116	JAN-2018	EVENT MANAGEMENT WITH SPECIFIED TO THE MARRIAGE HALL.	Jan-2020	
42	Department of Management Studies	Rajendran G	Indra K.T.	1424819703	JUL-2014	PUBLIC SPENDING AND HUMAN DEVELOPMENT	Dec-2019	
43	Department of Management Studies	Krishnamoorthy V	Irshad Ahmed Y	1218819701	JUL-2012	Promotional strategies of leather Industries in India	Dec-2019	
44	Department of Management Studies	Vijaya kumar V.T.R	JASMINE SUGUNA S	20117601004	JUL-2011	A study on store loyalty determinants with special reference to multiple store in Kanyakumari District.		
45	Department of Management Studies	Sheik Manzoor A K	Jayakumar D	16148197103	JUL-2016	ROLE OF ENTERPRISE RESOURCE PLANNING IN MEDICAL TOURISM	Jun-2019	
46	Department of Management Studies	Jaisankar S S	Julian Gnana Dhas C	18148691115	JAN-2018	A STUDY ON SUPPLY CHAIN DESIGN FOR PERISHABLE ITEMS WITH SPECIAL REFERENCE TO DAIRY PRODUCTS	Jan-2021	
47	Department of Management Studies	Ravi A	Kadhar A	11251331011	JAN-2012	Evaluation of consumer perception towards Housing finance from Financial institution with the special reference to Krishnagiri Dt	Dec-19	
48	Department of Management Studies	Saravanakumar M	Kalaiselvan V.R	11291331012	JAN-2012	A study on Compensation and Benefits of employees in Pump industry limited to Coimbatore city		
49	Department of Management Studies	Lakshmi A	Kalaivani E	1323869107	JAN-2013	Risk Management and its implications in commodity trading with special reference to National Stock Exchange	Dec-2019	
50	Department of Mechanical Engineering	Ramesh S.	Kamalaveni M.S.	71171332005	JUL-2011	HR challenges in retaining employees in Technical Institutions	Jun-2019	
51	Department of Management Studies	Suganthi L	Karpagavalli R	18258197106	JUL-2018	EFFECT OF QUALITY MANAGEMENT PRACTICES IN BEHAVIORAL SCIENCE	Dec-2020	ACRF
52	Department of Management Studies	Srividya V	Karthikeyan L	17148697110	JUL-2017	TO ASSESS THE IMPACT OF BEHAVIORAL FACTORS LEADING TO IRRATIONAL INVESTMENT DECISION BY INVESTORS IN COIMBATORE	Dec-2021	
53	Department of Management Studies	Senthil Kumar N	Kavitha R	18248197102	JUL-2018	A STUDY ON UNDERSTANDING THE GREEN BUYING BEHAVIOR OF YOUNGER MILLENNIALS	Jul-2021	
54	Department of Management Studies	S N Geetha	Kirubaharan B	17148191105	JAN-2017	Measuring of Customer Awareness and Perception about the Ingredients of the Products	Dec-2019	ACRF
55	Department of Management Studies	Swamynathan R	Krishnaveni D	1424869102	JAN-2014	Factors affecting adoption of sustainable practices as a business strategy for SMEs	Dec-2019	
56	Department of Management Studies	Hansa Lysander Manoha	Lakshmi B	19248197104	JUL-2019	WOMEN EMPOWERMENT THROUGH DIGITAL TECHNOLOGY		
57	Department of Management Studies	Subha M V	Lakshmi Prabha D	11211332011	JAN-2012	A STUDY ON CORPORATE GOVERNANCE AND ITS IMPACT ON FIRM PERFORMANCE	Dec-19	
58	Department of Management Studies	Lekshmi R S	Madhumitha T	19248991101	JAN-2019	CHALLENGES AND TRENDS IN SOCIAL MEDIA MARKETING	Jan-2023	
59	Department of Industrial Engineering	Raju R	Malini S	1525819101	JAN-2015	MOTIVATION	Dec-2019	
60	Department of Chemical Engineering	Narashiman K	Mangalalakshmi B	1225829705	JUL-2012	Analysis Of Learning Styles Of The Employees In IT/IT es Sector	Dec-19	
61	Department of Mechanical Engineering	Velraj R	Mangat Ram Sharma	1615819110	JAN-2016	Efficient management of renewable power generation through hybrid energy storage technologies.	Jun-2020	
62	Department of Management Studies	Karthikeyan P	Manikkandan R	16148697101	JUL-2016	An innovative inland logistical model of using multi-utility vehicle for sustainable supply chain management	Dec-19	

63	Department of Management Studies	Senthilkumar N	Margaret S	1524819704	JUL-2015	Consumer Buying Behavior of Green Products with Special Reference to Indian Snacks Market	Dec-2019	
64	Department of Management Studies	Geetha S N	Martin Selva Kumar M	2011177014	JUL-2011	"Role of Micro finance in Empowerment of Rural Entrepreneur"	Dec-19	
65	Department of Management Studies	Vijaya kumar V.T.R	MARY ASHA K	20117601006	JUL-2011	Organizational Excellence with Special reference to Educational institutions in Tamilnadu		
66	Department of Management Studies	Karthikeyan P	Mohanraj G	71111331008	JUL-2011	A STUDY ON CONSUMER PREFERENCE TOWARDS MARKETING PRACTICES AND PERFORMANCE OF ORGANISED RETAIL STORES IN ERODE DISTRICT	Dec-19	
67	School of Management Studies	Rajkumar P	Murali R	17128691112	JAN-2017	A study on Resources Utilisation and Growth of Enterprises from MSME sector.	Dec-2020	
68	Department of Management Studies	Jawahar rani K	Nagalakshmi P	2011177006	JUL-2011	"A Study on Workplace Emotions and its influence on Well-being"		
69	Department of Management Studies	S. Murugappan	Nagarajan S	19148697101	JUL-2019	A STUDY ON STOCK PRICE VOLATILITY USING ARTIFICIAL NEURAL NETWORKS		
70	Department of Management Studies	Navaneetha Kumar V	Nair Vipin C	11151331021	JAN-2011	A Comparative Study of Risk Analysis from Insurance Perspective with Special Reference to Tamil Nadu and Karnataka .		
71	Department of Management Studies	Ashok J	Nandhini B	18248691108	JAN-2018	A STUDY ON GROUP INFLUENCE WITH RESPECT TO TEACHING FACULTIES OF ENGINEERING COLLEGES IN TAMIL NADU	Mar-2022	
72	Department of Management Studies	Dhanasekaran M	Naveen Prakash R	17148697101	JUL-2017	THE IMPACT OF TQM PRACTICE ON EMPLOYEE EMPOWERMENT IN THE AUTOMOBILE INDUSTRY IN KRISHNAGIRI DISTRICT-A STUDY	Jul-2020	
73	Department of Management Studies	Stephen A	Nesakumaran S	17138697109	JUL-2017	A STUDY ON THE IMPACT OF TELEVISION ADVERTISING ON CONSUMERS BUYING BEHAVIOUR TOWARDS CONSUMER DURABLE GOODS IN NORTH WEST TAMILNADU	Jul-2021	
74	Department of Management Studies	MUTHUVELAYUTHAM C	Nilofer Fathima SM	19248797109	JUL-2019	Balanced Scorecard practises in Engineering Institutions		
75	Department of Management Studies	sheik Manzoor A.K	Nivedhitha K.S	18238191105	JAN-2018	DEVELOPING AN ARCHITYPE OF AN EFFICIENT KNOWLEDGE MANAGEMENT SYSTEM	Dec-2022	
76	Department of Management Studies	Manimaran S	Nivethigha R P	17248791106	JAN-2017	Health Hazards and Stress Management in Banking sector	Dec-2020	
77	Department of Management Studies	Geetha S.N.	Nutan Singh	17298191101	JAN-2017	ROLE OF FIIS IN INDIAN STOCK MARKET VOLATILITY	Dec-2020	
78	Department of Management Studies	Geetha S.N	Ophelia Nitin Mannar	17258191115	JAN-2017	THE FUTURE OF MONEY - BLOCKCHAIN TECHNOLOGY	Dec-2019	
79	Department of Management Studies	Swarnalatha C	Palanivelrajan B	2012160012	JAN-2012	Services Marketing in Hotel Industry - An Empirical Study in Madurai District.	Mar-2020	
80	Department of Management Studies	Rao Paila Anil	Pillai Anita Radhakrishnan	11201332017	JAN-2012	Information and Communication Technology Integration in Indian Management Education		
81	Department of Management Studies	Adalarasu B	Prabahar K	11111321024	JAN-2011	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES IN PHARMACEUTICAL INDUSTRY WITH SPECIAL REFERENCE TO TAMILNADU		
82	Department of Management Studies	Sundharesalingam P	Prabha R	18248691117	JAN-2018	"THE IMPACK OF REMARKETING USING GEO-TARGETING ON BUYER BEHAVIOUR OF MOBILE SHOPPERS"	Dec-2020	
83	Department of Management Studies	Revathipandian D	Pradeep Raj T	18128991107	JAN-2018	ORGANIZATIONAL ADMINISTRATION AND THE CREATION SUSTENANCE LAWS AND REGULATIONS IN AN ORGANIZATION.	Dec-2020	

84	Department of Management Studies	Stephen A	Prakash M	17148697106	JUL-2017	AN ANALYSIS OF EMOTIONAL INTELLIGENCE OF EMPLOYEES AT WORKPLACE IN SMALL AND MEDIUM SCALE ENTERPRISES WITH SPECIAL REFERENCE TO NORTH WEST TAMILNADU	Jul-2021	
85	Department of Management Studies	Sundararajan S	Prakash P	71111331010	JUL-2011	A Study on Stock Market Liquidity vs Business Cycle with special reference to NSE Stock Exchange & Indian Macro Economic Variables	May-2018	
86	Department of Management Studies	Ashok J	Prasanth A	18148691110	JAN-2018	A STUDY ON THE IMPACT OF COMPASSIONATE WORK ENVIRONMENT TOWARDS EMPLOYEE SATISFACTION	Mar-2022	
87	Department of Management Studies	Ravi A	Priya Rathna R	11271332020	JAN-2012	"A STUDY ON PROFITABILITY AND LIQUIDITY POSITION OF CEMENT INDUSTRY IN TAMIL NADU"		
88	Department of Management Studies	Vijaya kumar V.T.R	PUNITHA SAHAYA MARY FRANCIS	20117601003	JUL-2011	Impact of HRD practices of Scheduled Banks on Customers		
89	Department of Management Studies	Srividya V	R Kirubanatesh	18148697104	JUL-2018	A STUDY ON MARKET RISK EXPOSURE TO INDIAN INVESTORS DUE TO FOREIGN INVESTMENTS	Dec-2021	
90	Department of Management Sciences	Saravanan S	Rajesh A.D.J.	20117012003	JAN-2011	Applicability of Portfolio Performance Evaluation Tools in Indian Mutual Fund Industry	Dec-19	
91	Department of Media Sciences	UMA MAHESWARI P	Rajesh G S	19138197102	JUL-2019	Role of Technology in Campaign Management		
92	Department of Management Studies	Venkatesh J	Rajesh Kumar M	1612869103	JAN-2016	A study on operational patterns in Supply Chain Logistics and inventory management	Jul-2020	
93	Department of Management Studies & Research	Jaya Bharathi S	Rajni Paul	11111332025	JAN-2011	A Study on Quality of Work life of employees among Retailers of Coimbatore District.	Dec-2017	
94	Department of Management Studies	Vetrivel T	Ramani Rajan C	11291331029	JAN-2012	Employees Performance Appraisal with special reference to Registered Human Security Service Agencies in Tamil Nadu		
95	Department of Management Studies	Somu A	Ramya V	11271332021	JAN-2012	E Recruitment in IT Sector		
96	Department of Management - Marketing	Githa S Heggde	Renu Lata Rajani	11201332022	JAN-2012	Study of Bull-Whip Effect (Demand Variability) in services supply chain		
97	Department of Management Studies	Hansa Lysander Manoha	Reuban Gnana Asir T	1614819104	JAN-2016	Analysis of Real Time Streaming Input for IoT Applications	Dec-2022	
98	Department of Management Studies	Stephen A	Revathi P	18248697103	JUL-2018	A STUDY ON COMMERCIAL BANKS TOWARDS THE DEVELOPMENT OF MSME WITH SPECIAL REFERENCE TO NORTH WEST TAMILNADU.	Jul-2022	
99	Department of Computer Science and Engineering	Sabena S	Sadhana S A	17228191111	JAN-2017	SALES RECOMMENDATION SYSTEM BASED ON PREDICTIVE ANALYSIS	Jan-2020	
100	Department of Management Studies	Nedunchezian V.R	Sandhya Priya U	18248691119	JAN-2018	IMPACTS OF HUMAN CAPITAL MANAGEMENT	Jan-2020	
101	Department of Management Studies	Suganthalakshmi T	Sangeetha K	11151332031	JAN-2011	A STUDY ON THE IMPACT OF SOCIO-ECONOMIC FACTORS AMONG THE INVESTORS IN NBFC WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT.		
102	Department of Mechanical Engineering	Senthil kumar A	Sarin Abraham	2011S7012003	JUL-2011	Decision Support Analytical Models for a class of Supply Chain Network Models		
103	Department of Management Studies	Chandrakumarmangalam	SATHIYAPRIYA M	11211322023	JAN-2012	AN EMPARICAL STUDY ON TALENT MANAGEMENT IN IT SECTOR WITH REFERENCE TO BANGALORE AND COIMBATORE		
104	Professor of Management Studies	Karuppasamy R	Sathyanarayanan S.R	71111331014	JUL-2011	A STUDY ON THE IMPACT OF TRAINING & DEVELOPMENT ON BANK EMPLOYEES WITH SPECIAL REFERENCE TO COIMBATORE	Dec-2018	
105	Department of Management Studies	Maran K	Selvakumar V	2011177009	JUL-2011	Faculty Perception towards Institutional Climate with reference to self financing Engineering colleges		

106	Department of Management Studies	Hansa lysander Manohar	Shakila Shobana T	1224819717	JUL-2012	A STUDY ON THE INFLUENCE OF MANAGEMENT PRACTICES ON SUPPLY CHAIN PERFORMANCE OF INDIAN LEATHER FOOTWEAR SECTOR	Dec-2019	
107	Department of Management Studies	Muthuvelayutham C	Shalini C	17228797103	JUL-2017	CUSTOMER PERCEPTION TOWARDS ONLINE BOOKING SERVICES OF THE HOTELS IN RAMESHWARAM	Jul-2020	
108	Department of Management Studies	Chandrakumar Mangalar	Shanmugapriya B	1524869706	JUL-2015	CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES UNDERTAKEN BY THE MSMES IN THE NORTHERN AND WESTERN ZONES OF TAMILNADU.	Jul-2020	
109	Department of Management Studies	Srividhya S	Shanodhini A	1522869111	JAN-2015	FINANCIAL MANAGEMENT	Dec-19	
110	Department of Management Sciences	Annette B	Shobhana N	20117012006	JAN-2011	WORK LIFE BALANCE OF WOMEN ENTREPRENEURS IN TAMIL NADU	Dec-19	
111	Department of Management Studies	KUMAR K R	Silambarasan R	19128691104	JAN-2019	AN EMPIRICAL STUDY ON ON-PAGE SEARCH ENGINE OPTIMIZATION AND USER SEARCH INTENTION		
112	Department of Management Studies	Maran K	Sivagami S	2011177013	JUL-2011	"A Comparative study on Empowerment of Rural Entrepreneurs in Manufacturing & Agro Industries of Krishnagiri District"	Dec-19	
113	Department of Management Studies	Ramkumar N	Sivakumar P	1514869701	JUL-2015	A DETAILED STUDY AND VALIDATION OF STRATEGIC CAREER CRAFTING PROCESS	Jan-2020	
114	Department of Management Studies	Joseph Paul Raj V	Soundarapandiyan P	2012160010	JAN-2012	Marketing Strategies of Two Wheelers Manufactures with Reference to Tamil Nadu	Dec-2017	
115	Department of Management Studies	Navaneetha Kumar Venu	Sowmya N	17248691104	JAN-2017	Effectiveness of training and its impact on productivity with special reference to Pharmaceutical Industries, Krishnagiri District, Tamil Nadu	Dec-2020	
116	Department of Management Studies	Muthuvelayutham C.	Sownthariya T	19238797106	JUL-2019	MEASURING EFFECTIVENESS OF SOCIAL MEDIA AS A MARKETING TOOL		
117	School of Management Studies	Karthikeyan P	Srinivasan K	1413869704	JUL-2014	Investor Buying Behaviour Towards Stock Market with Reference to Salem District in Tamilnadu: A Study	Dec-2019	
118	Department of Management Studies	Manimaran S	Suba S	18238791118	JAN-2018	QUALITY OF WORKLIFE OF SCHOOL TEACHERS IN DINDIGUL DISTRICT		
119	Department of Management Studies	Krishnaveni R	Subhashini D	1524869707	JUL-2015	Evidence Based Talent Management for The Organisational Effectiveness.	Oct-2019	
120	Department of Management Studies	Karthikeyan P	Subramaniyan N	1413869701	JUL-2014	A study on performance of small cap and large cap stocks since 1994	Dec-2019	
121	Department of Management Studies	Swamynathan R	Suganya G	18248691112	JAN-2018	A STUDY ON PURCHASE INTENDED DRIVES WITH REFERENCE TO MICRO FINANCE INDUSTRY		
122	Department of Management Studies	Stephen A	Sugavanesh S	18148691122	JAN-2018	A STUDY ON AWARENESS AND ACCESSIBILITY TO DIGITIZATION IN BANKING POST DEMONETISATION AND REMONETISATION INITIATIVES AMONG THE RURAL POPULATION OF SALEM DISTRICT	Jan-2022	
123	Department of Management Studies	Chitra K	Suresh R	11291331040	JAN-2012	A STUDY ON THE INFLUENCE OF SOCIAL MEDIA MARKETING ON CONSUMER BUYING BEHAVIOR.	Dec-4380	
124	Department of Management Sciences	Srividya V	Susana D	1524869115	JAN-2015	"IMPACT AND GROWTH OF SOCIAL MEDIA IN FINANCIAL SERVICES - WITH SPECIFIC REFERENCE TO INDIAN BANKING SECTOR"		
125	Department of Management Studies	Thiruchelvi A	Swathi Lakshmi R	18238191120	JAN-2018	A STUDY ON NURSE AND PATIENT RELATIONSHIP	Jun-2021	
126	Department of Management Studies	Suganthi L	Thara Yasmin B	1528819106	JAN-2015	KNOWLEDGE DISCOVERY FRAMEWORK FOR EDUCATIONAL DATA MINING	Jun-2020	

127	Department of Management Studies	Sheik Manzoor A K	Theerthaana P	17248197108	JUL-2017	A SIGNALING PARADIGM INCORPORATING PSYCHOLOGICAL BIASES IN CROWDFUNDING PLATFORM	Jan-2020	
128	Department of Management Studies	Geetha S N	Thilagavathy S	18238191113	JAN-2018	A STUDY ON RELATIONSHIP BETWEEN WORK LIFE ENRICHMENT, WORK ENGAGEMENT AND JOB SATISFACTION ON THE SUBJECTIVE WELL BEING OF MID CAREER EMPLOYEE	Jan-2021	
129	Department of Management Studies	Navaneethakumar V	Thilak Reddy C	17158697104	JUL-2017	A STUDY ON VEGETABLE SUPPLY CHAIN IN KRISHNAGIRI DISTRICT, TAMIL NADU	Dec-2021	
130	Department of Management Studies	Swarnalatha C	Thiruvenkatraj T.R	2011260012	JUL-2011	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT IN CANARA BANK WITH SPECIAL REFERENCE TO THENI DISTRICT	Dec-19	
131	Department of Management Studies	Selvaraj M	Umayya Salma Shajahan	11171332039	JAN-2011	Investor Perception and Evaluation of Mutual Fund Schemes in Indian Scenario with special reference to Tamilnadu	Dec-19	
132	Department of Management Studies	N. Ramkumar	Usha M	19298697111	JUL-2019	IMPLICATION OF LABOUR WELFARE MEASURES AND ITS IMPACT IN PLANTATION SECTOR		
133	Department of Management Studies	Arunsankar N	Uthaiya C	17248697107	JUL-2017	A STUDY ON STRESS MANAGEMENT AMONG BANK EMPLOYEES WITH SPECIAL REFERENCE TO TUTICORIN DISTRICT	Jun-2021	
134	Department of Management Studies	Geetha S.N	Vasanthi Jason	1124819701	JUL-2011	Work engagement	Dec-19	
135	Department of Chemical Engineering	Narashiman K	Vasu R	17158291110	JAN-2017	TO STUDY THE IMPACT OF SIX SIGMA TOOLS IN BUSINESS EXCELLENCE	Jan-2020	
136	Department of Management Studies	Karthikeyan P	Velsamy A	1414869110	JAN-2014	An Analysis of TQM in Engineering Colleges with reference to Tamilnadu state, India.	Dec-2019	
137	Department of Management Studies	Muthuvelayutham C	Vennila S	17248791103	JAN-2017	E Governance Management System in Tamil Nadu Generation and Distribution Corporation Ltd.		
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